

Evaluation report

Natura 2000 Manager Course

2024/2025

including comparison with the 2022/2023 and 2023/2024 courses

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Zurich, 18 July 2025

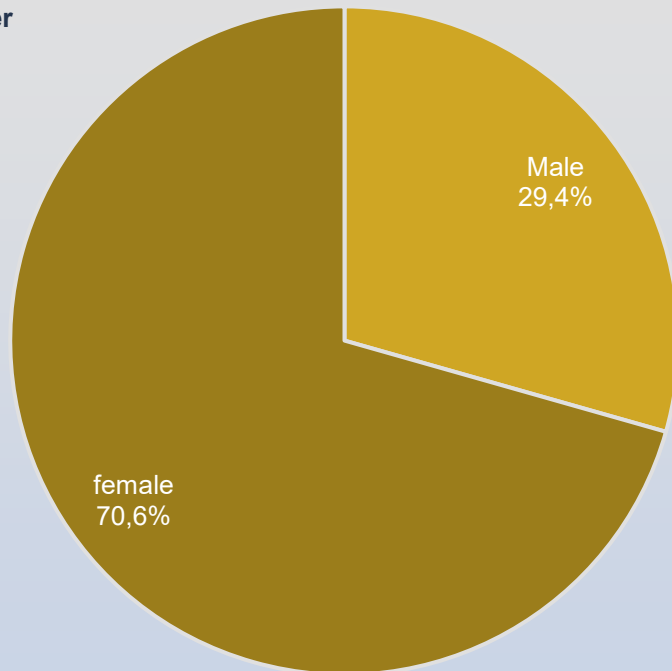
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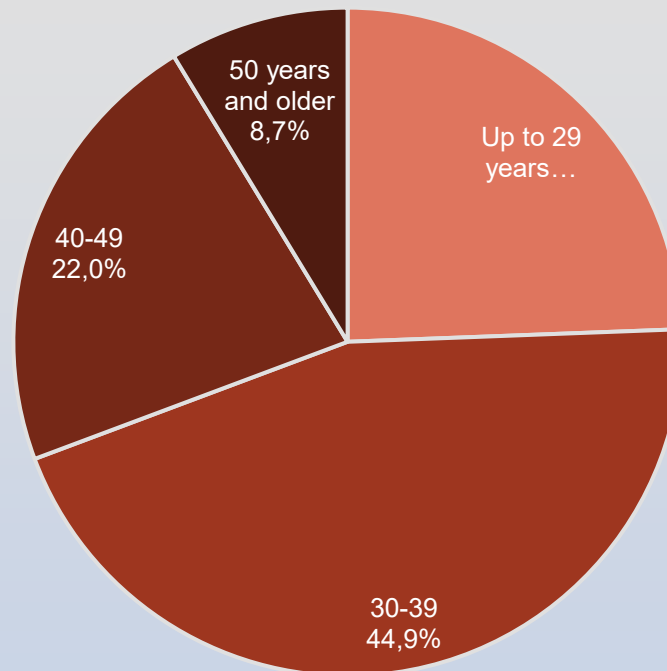
I. Socio-demographics of participants

Gender and age of participants (total sample)

Gender



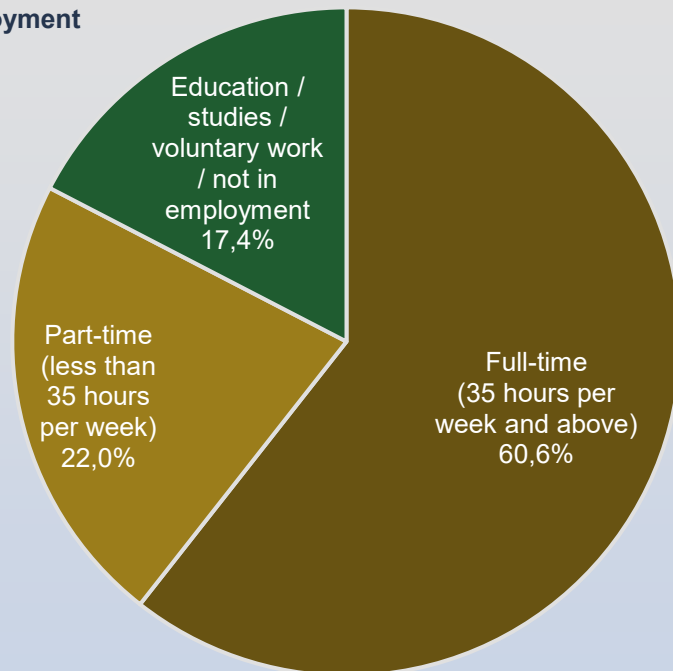
Age



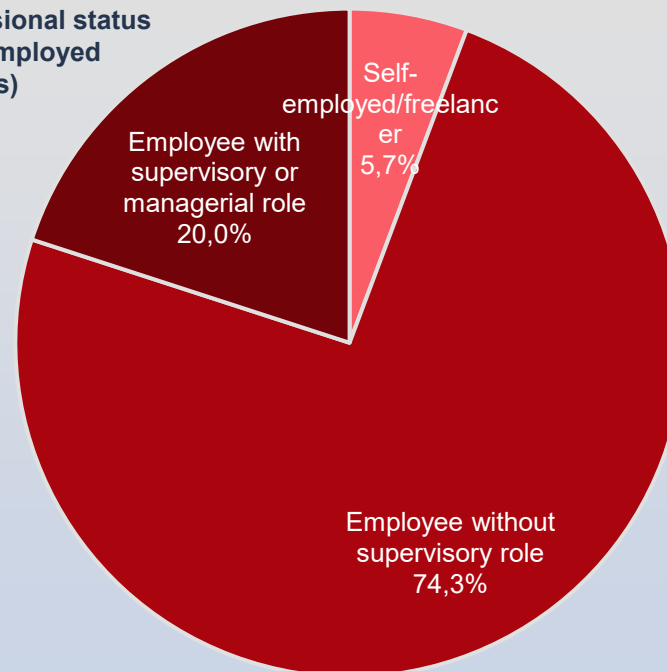
n=127 participants 2024/2025, 2023/2024 & 2022/2023

Employment status and professional position of participants (total sample)

Employment



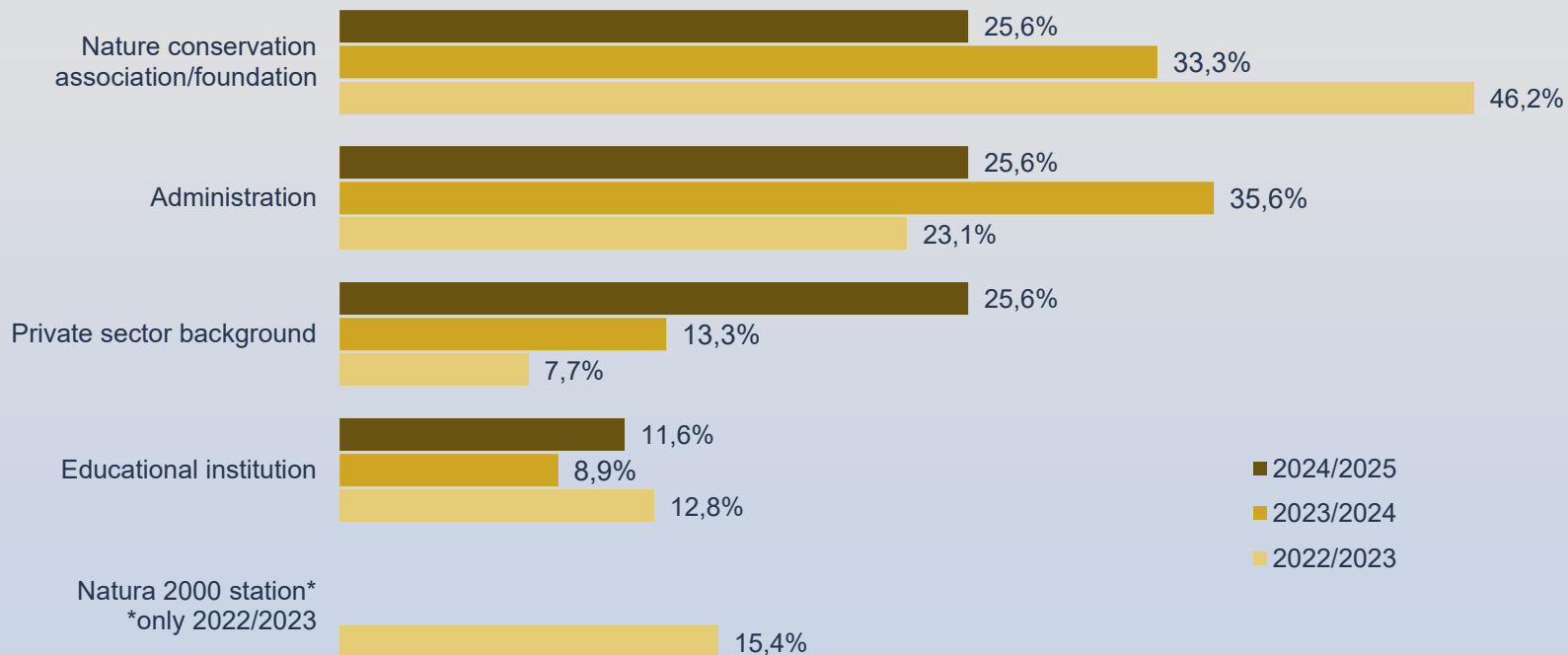
Professional status (only employed persons)



n=127 participants 2024/2025, 2023/2024 & 2022/2023

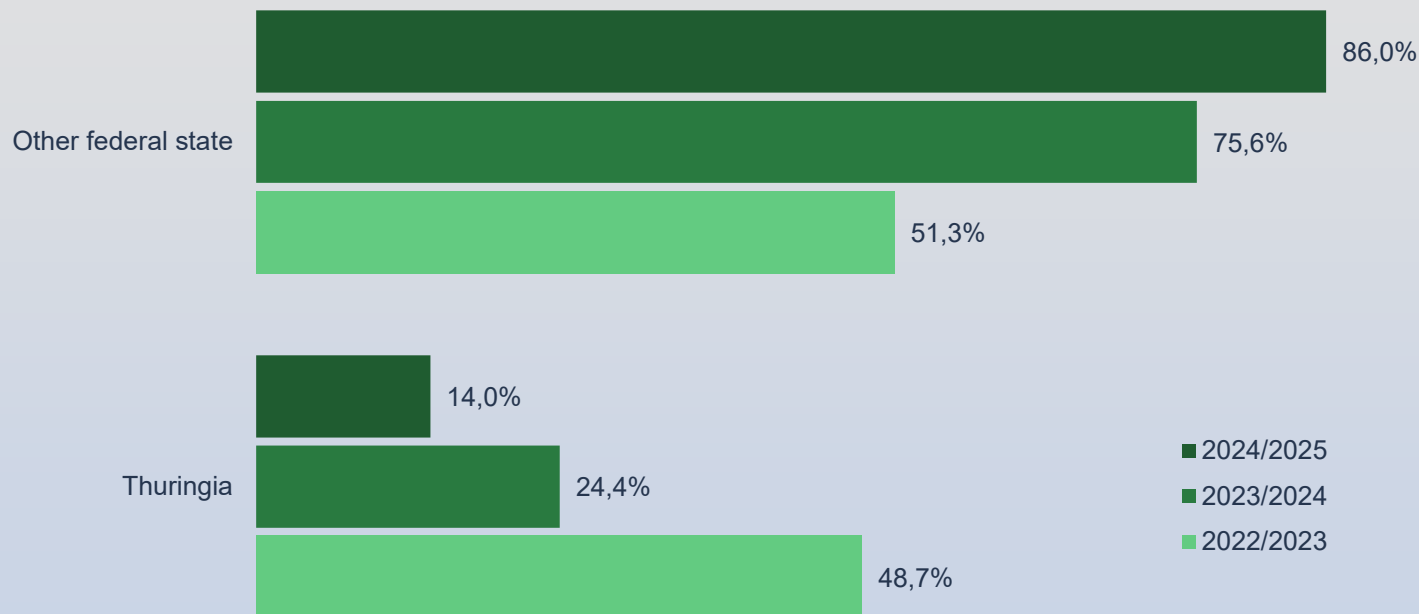
Areas of activity of participants (time comparison)

In which areas do you work? You can provide multiple answers.



n=43 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) participants

Participants' federal states (time comparison)

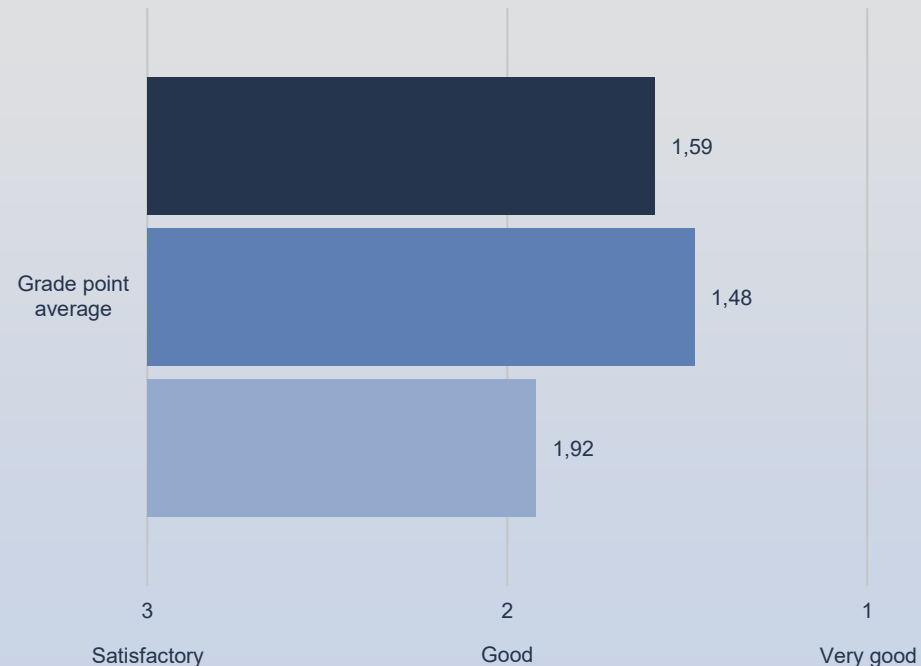
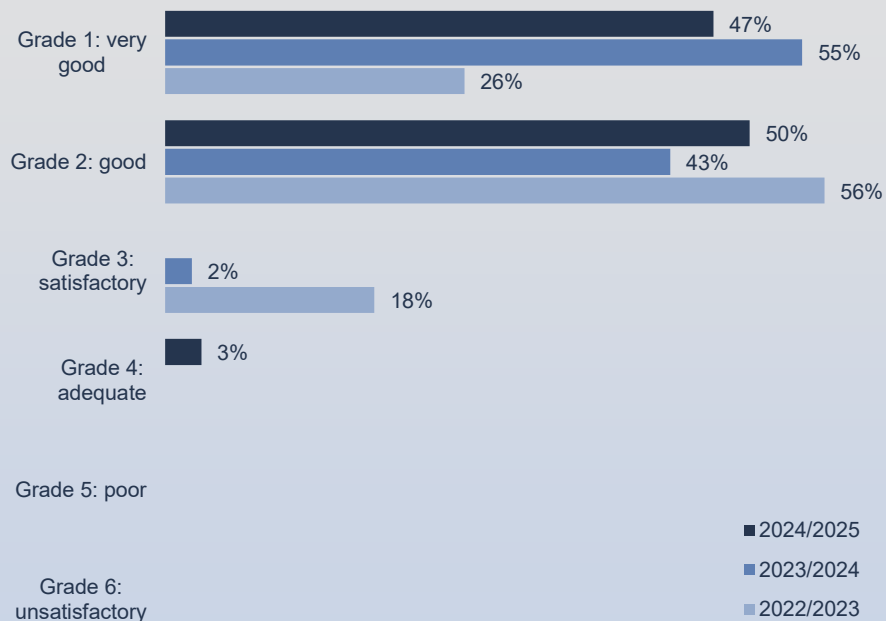


n=43 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) participants

II. Course evaluations

Overall assessment (time comparison)

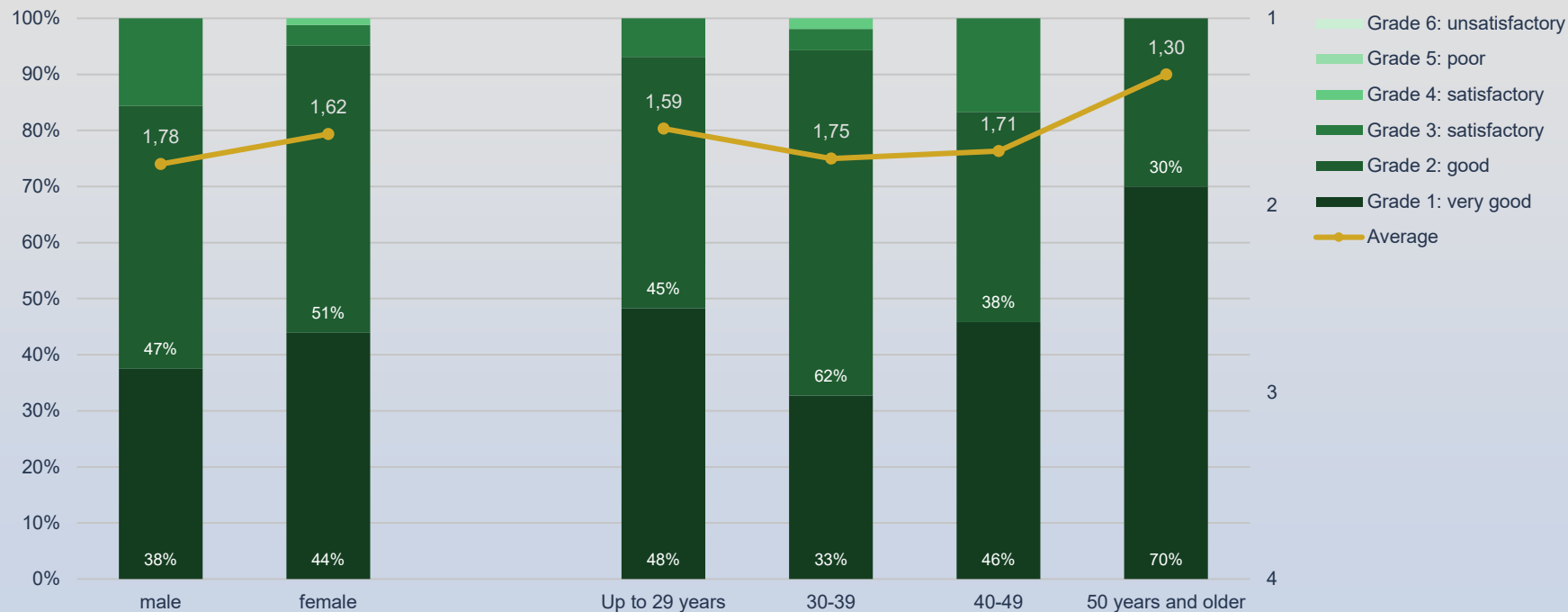
All in all: How would you rate the 'Natura 2000 Manager' course on a school grading scale?



n=32 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) participants at the end of the course

Overall rating by gender and age: School grade (total sample)

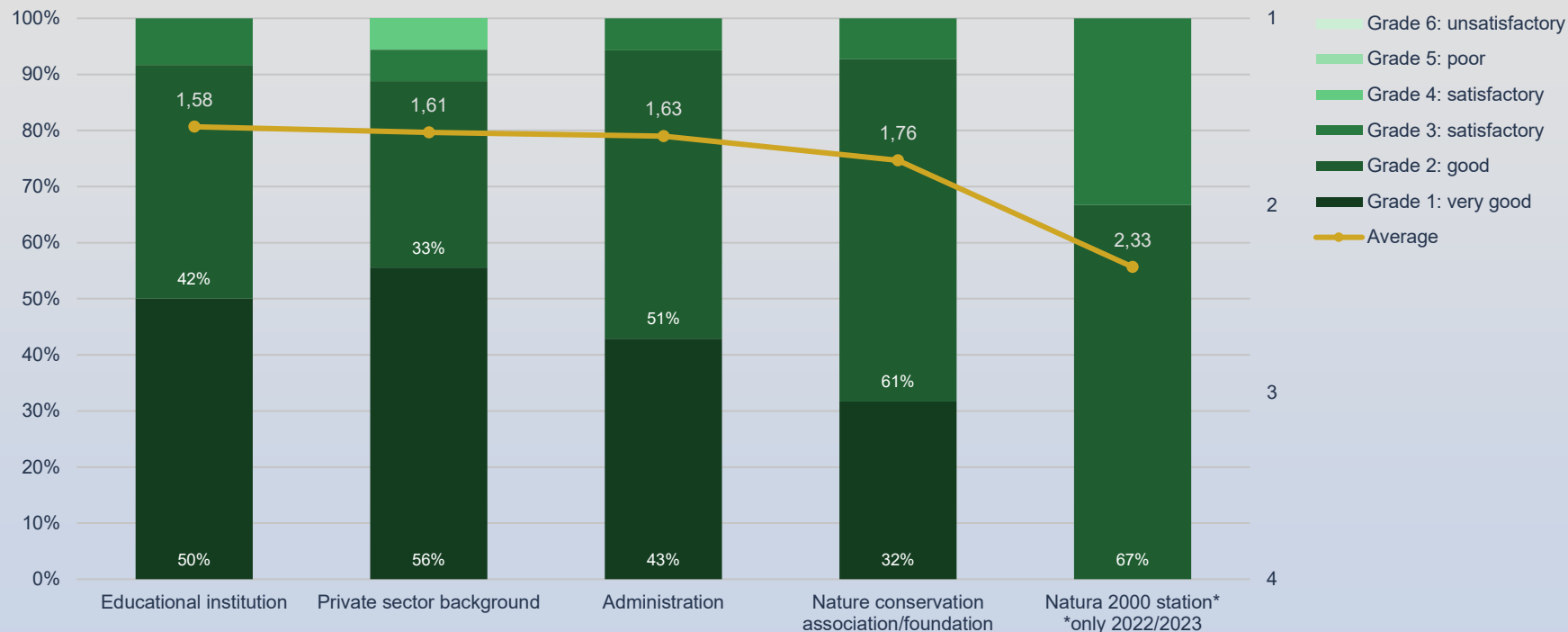
All in all: How would you rate the topic block with a school grade?



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course

Overall assessment by area of activity: School grade (total sample)

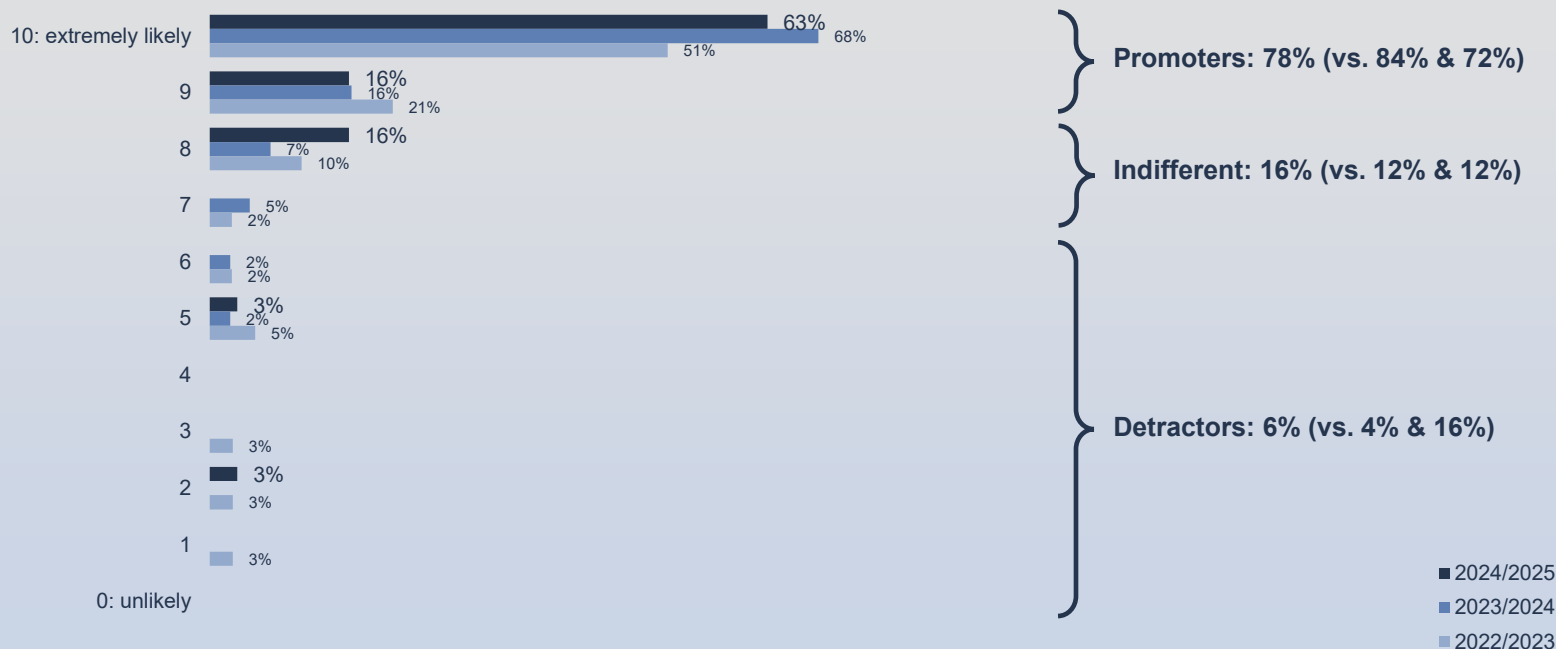
All in all: How would you rate the subject area using a school grade?



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course

Recommendation – Net Promoter Score (NPS) (time comparison)

On a scale of 0 to 10: How likely are you to recommend the e-learning course 'Natura 2000 Manager' to colleagues, friends and acquaintances who are interested in the subject?

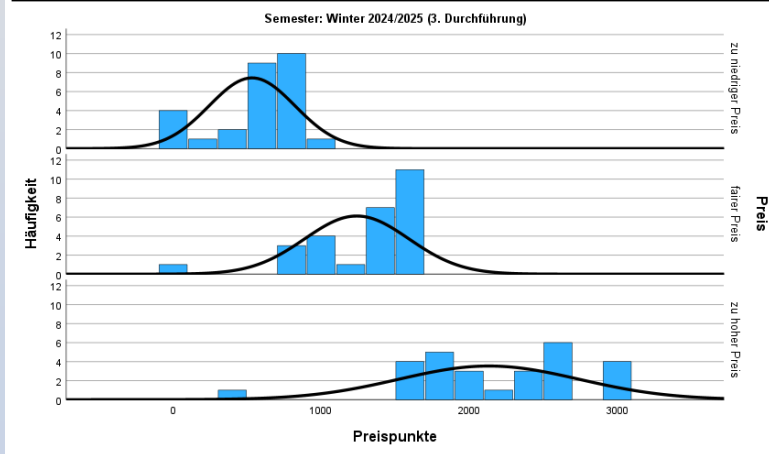


n=32 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) Participants at the end of the course

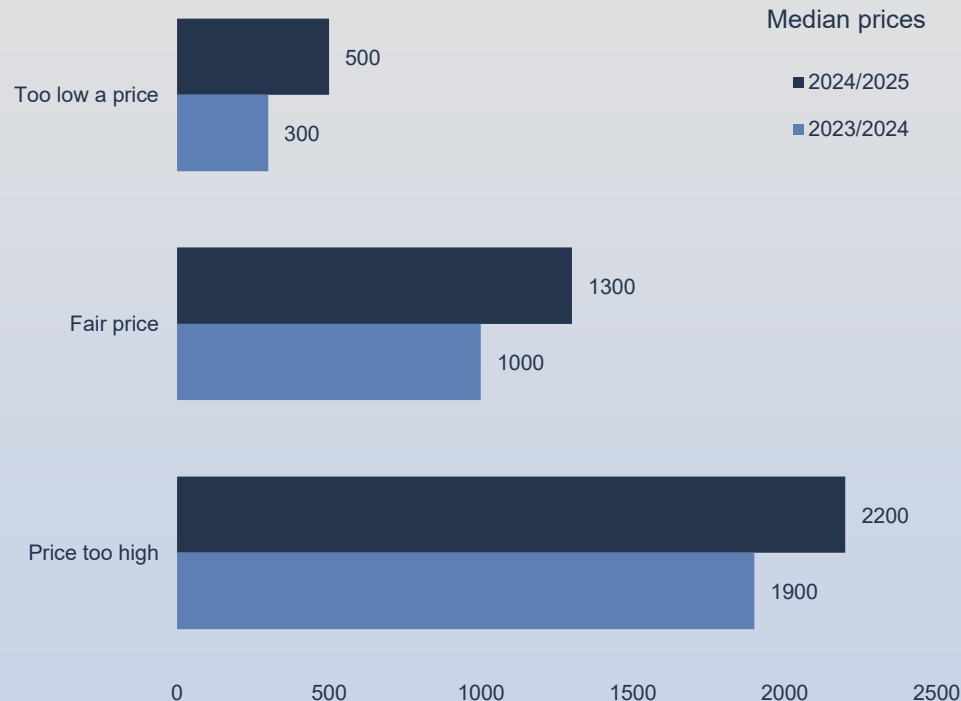
Price points (time comparison)

One last question: In your opinion, what would be (1) too low, (2) fair, or (3) too high a price (per person) for participation in the e-learning course "Natura 2000 Manager"? (in EUR)

| | | Mittelwert | Standard-abweichung | Median |
|---------------------------------------|--------------------|------------|---------------------|--------|
| Winter 2023/2024 (2. Durchführung) | zu niedriger Preis | 311 | 245 | 300 |
| | fairer Preis | 1032 | 596 | 1000 |
| | zu hoher Preis | 1716 | 901 | 1900 |
| Winter 2024/2025 (3. Durchführung) | zu niedriger Preis | 533 | 290 | 500 |
| | fairer Preis | 1241 | 352 | 1300 |
| | zu hoher Preis | 2133 | 609 | 2200 |



n=27 (2024/2025) & n=38 (2023/2024) Participants at the end of the course

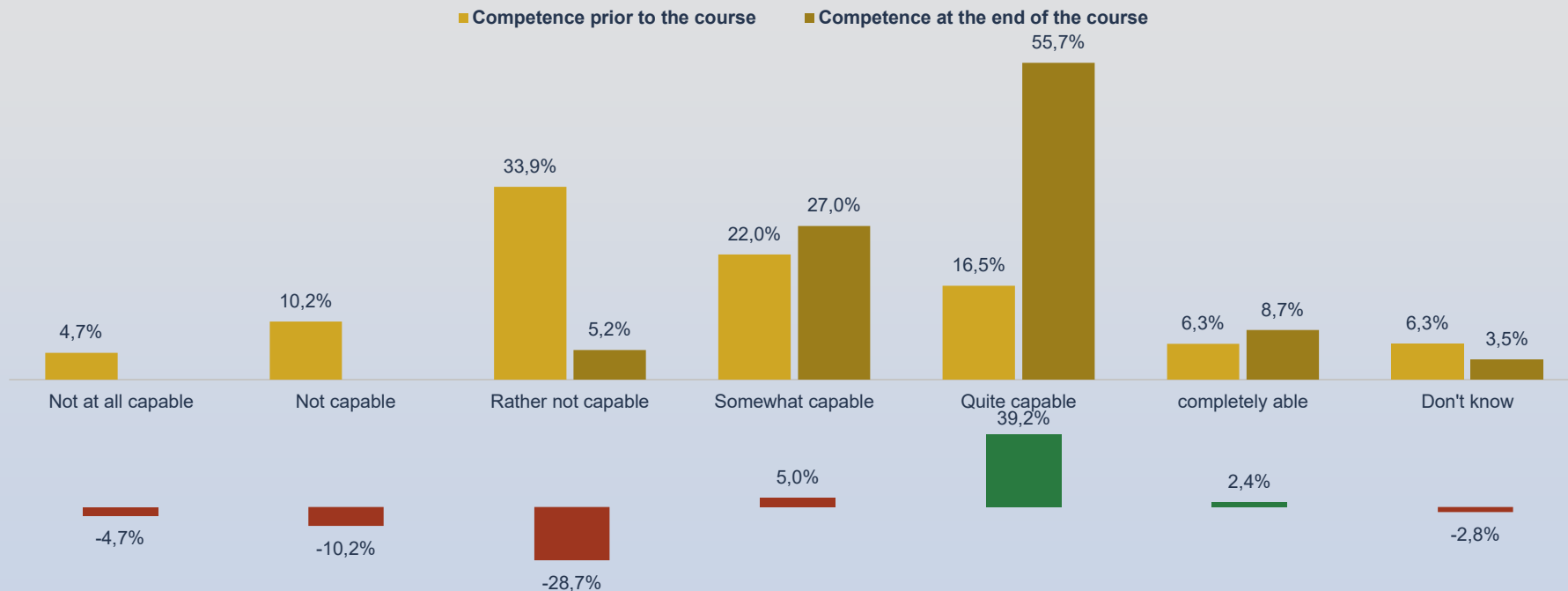


III. Effects of the course: before – after

Self-assessment of competence – before vs. after (total sample)

"Before the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"

"Now after the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"

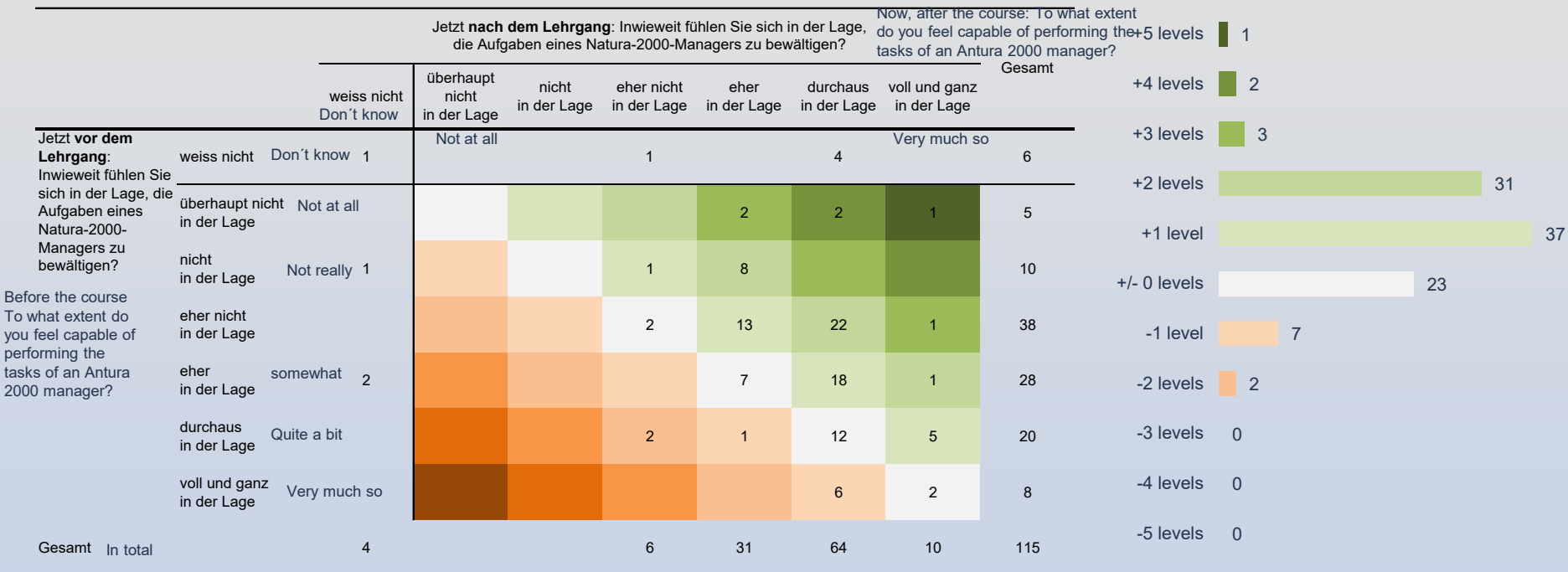


n=127 participants 2024/2025, 2023/2024 & 2022/2023

Self-assessment – before vs. after: Positioning chart (total sample)

"Before the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"

"Now after the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"

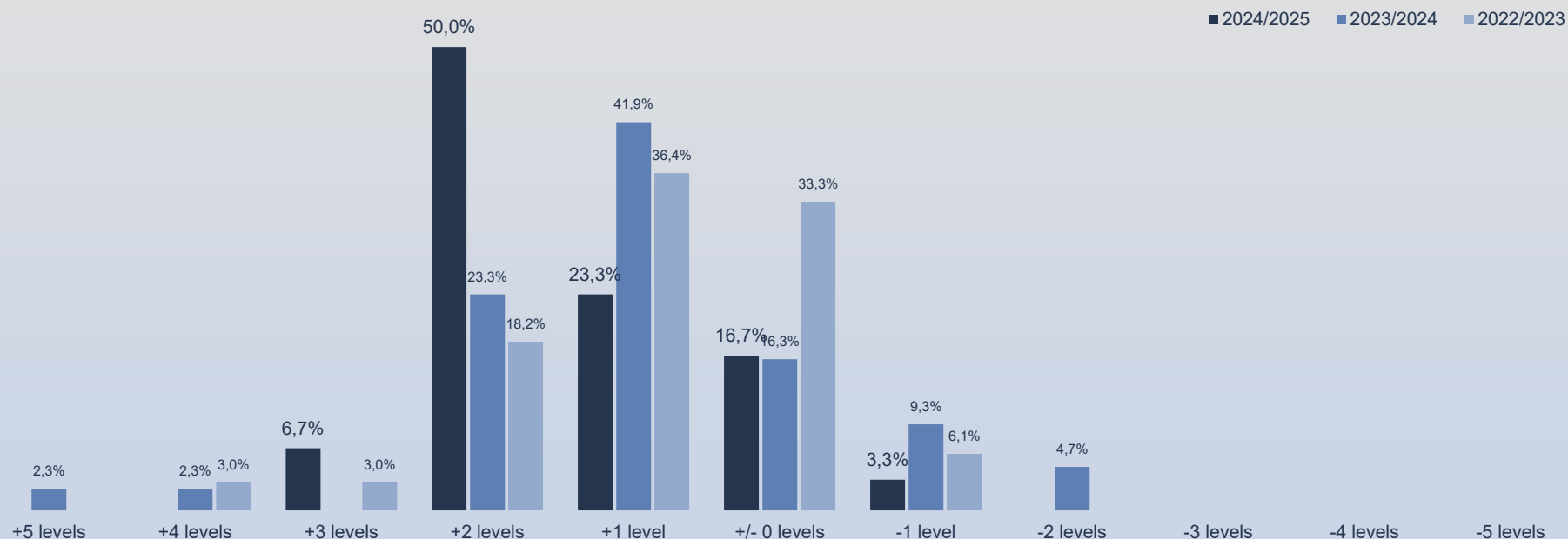


n=115 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course

Self-assessment – before vs. after: summary (time comparison)

"Before the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"

"Now after the course: To what extent do you feel capable of performing the tasks of a Natura 2000 manager?"



n=30 (2024/2025), n=43 (2023/2024) & n=33 (2022/2023) Participants at the end of the course

Motives (total sample)

There may be various motives for participating in the e-learning course "Natura 2000 Manager".

How strongly do you agree with the following statement [*before the course: reason for participation / at the end of the course: fulfilment of reason*]? Scale 1 to 7



n=127 participants 2024/2025, 2023/2024 & 2022/2023

Motives – Summary (time comparison)

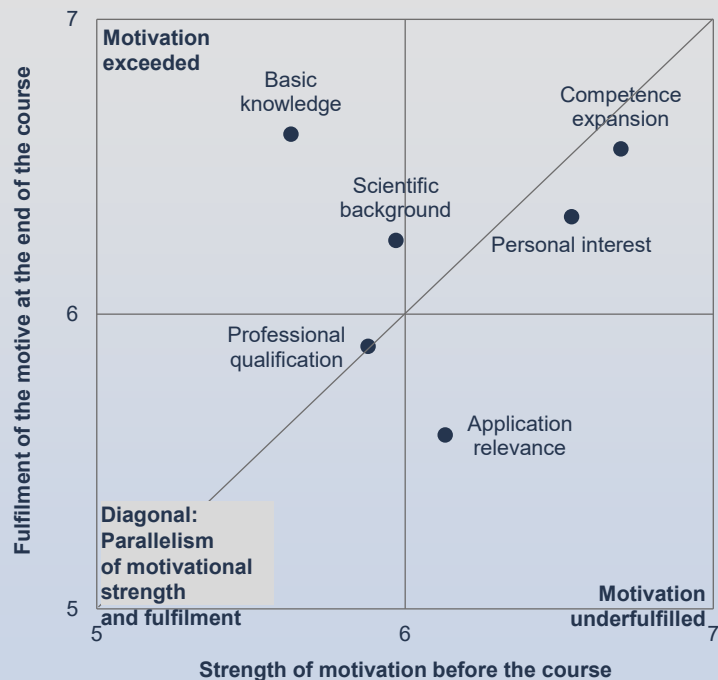
"There may be various motives for participating in the e-learning course 'Natura 2000 Manager'. How strongly does the statement [before the course: motive statement / at the end of the course: fulfilment of motive] apply to you?", change on a scale of 1-7



n=32 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) Participants at the end of the course

Motives: Strength before the course and fulfilment through the course (overall)

"There may be various motives for participating in the e-learning course 'Natura 2000 Manager'..."

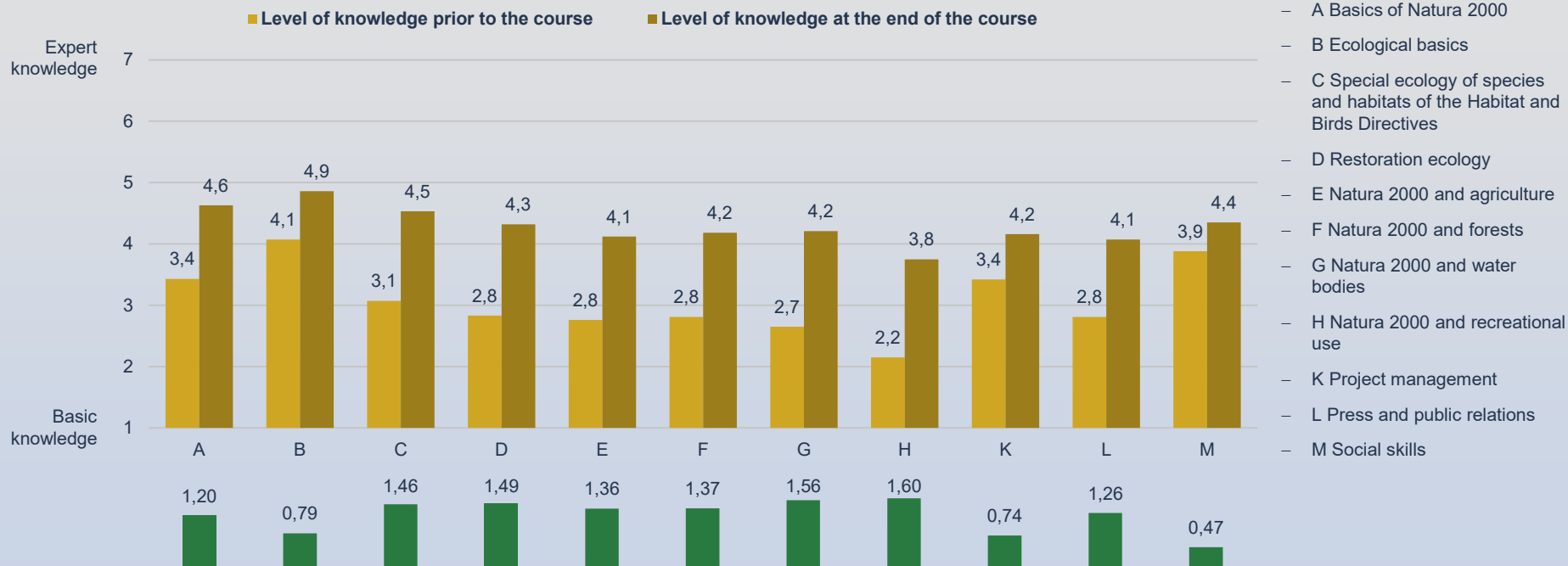


| Motivation before the course | Fulfillment of the objective at the end of the course |
|---|---|
| Acquire basic knowledge in the field of Natura 2000 | I have acquired basic knowledge in the field of Natura 2000. |
| Expand knowledge in specific areas where I lack expertise | I have expanded my knowledge in specific areas where I lacked expertise. |
| Gaining scientific background knowledge in the field of Natura 2000 | I have acquired scientific background knowledge in the field of Natura 2000. |
| Acquire professional qualifications in the field of Natura 2000 in order to work in this field | I have acquired professional qualifications in the field of Natura 2000 in order to work in this area. |
| Application-oriented content and skills that I can directly apply in my work | I have acquired application-oriented content and skills that I can directly apply in my work. |
| My personal interest in Natura 2000 and nature conservation | The course has satisfied my personal interest in Natura 2000 and nature conservation. |

n=127 participants 2024/2025, 2023/2024 & 2022/2023

Level of knowledge (total sample)

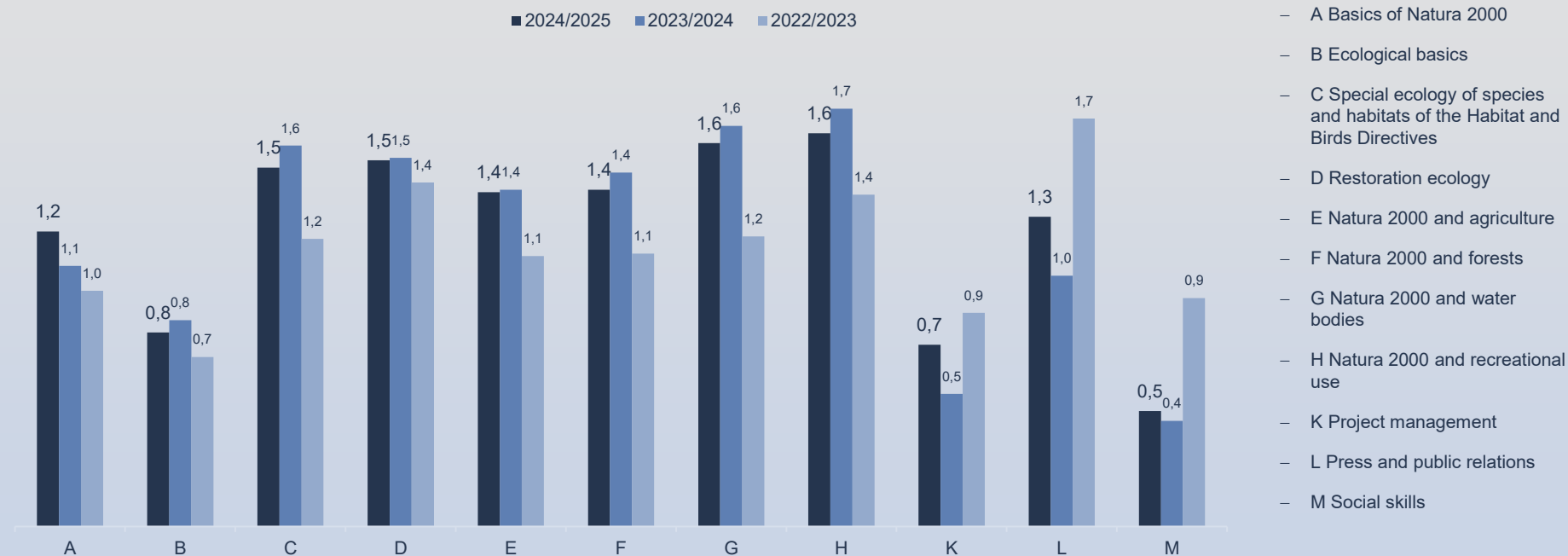
Before the course: "How would you rate your level of knowledge for the topic areas?" / At the end of the course: "How would you rate your level of knowledge on the subject areas now that you have completed the course?", scale 1 to 7



n=127 participants 2024/2025, 2023/2024 & 2022/2023

Level of knowledge – assessment (time comparison)

Before the course: "How would you rate your level of knowledge on the topics covered?" / At the end of the course: "How would you rate your level of knowledge on the topics covered now that you have completed the course?", change on a scale of 1-7

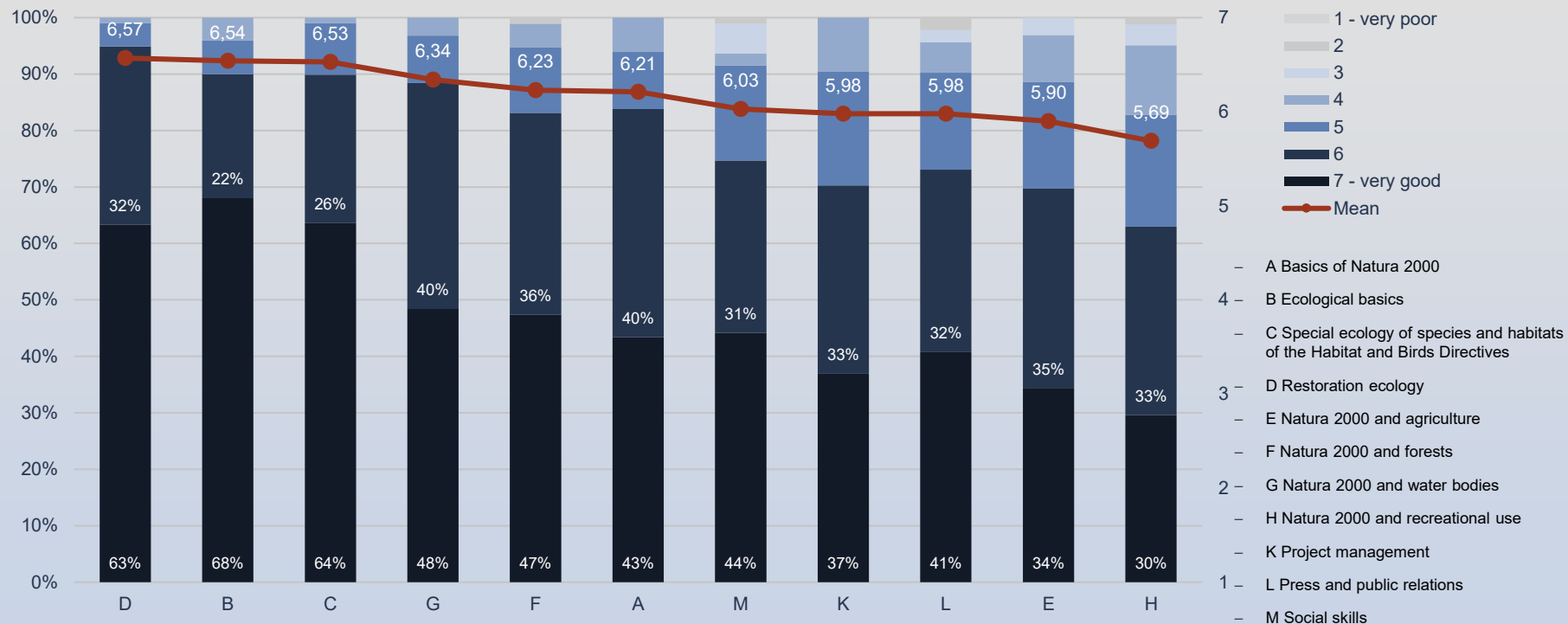


n=32 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) Participants at the end of the course

IV. Evaluation of the thematic blocks

Evaluation: Content (total sample)

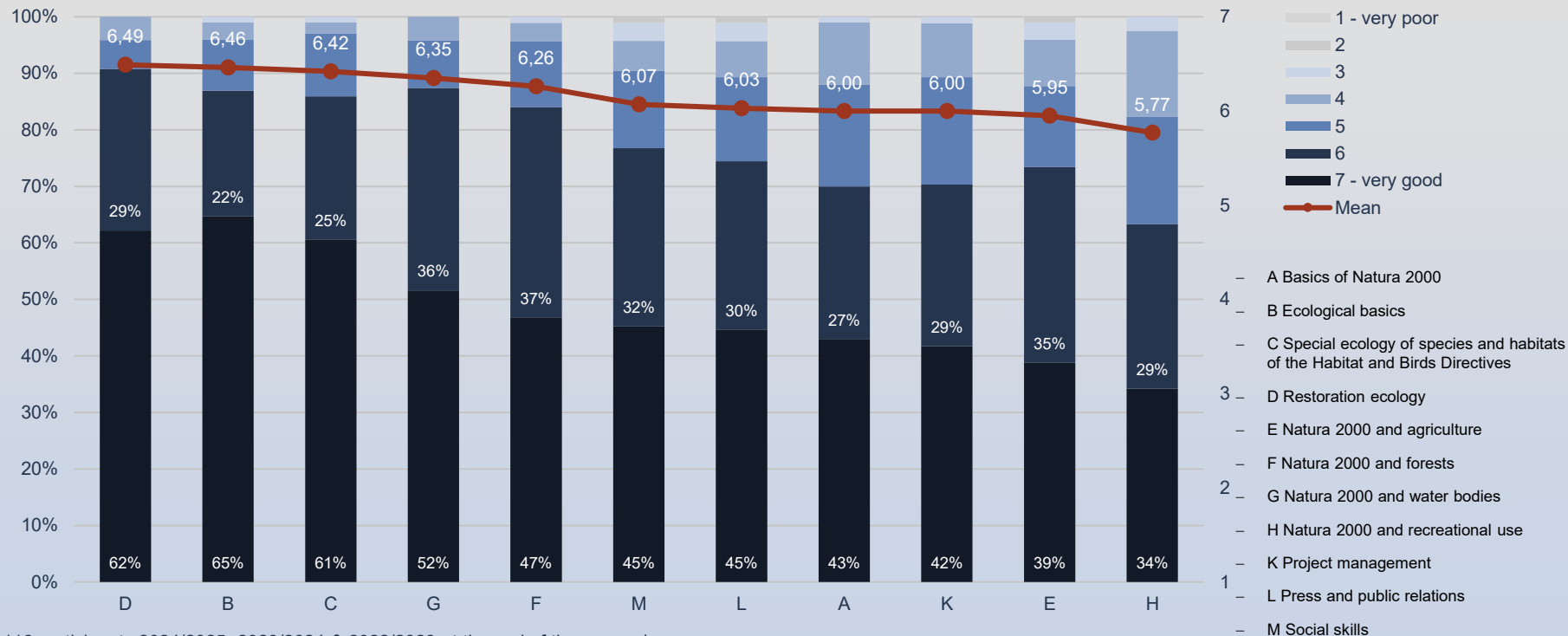
How would you rate the following points for topic block XY? The content of the topic block and modules



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
Topic blocks ranked by descending mean values | Percentage values for 6, 7 – very good

Evaluation: Structure (total sample)

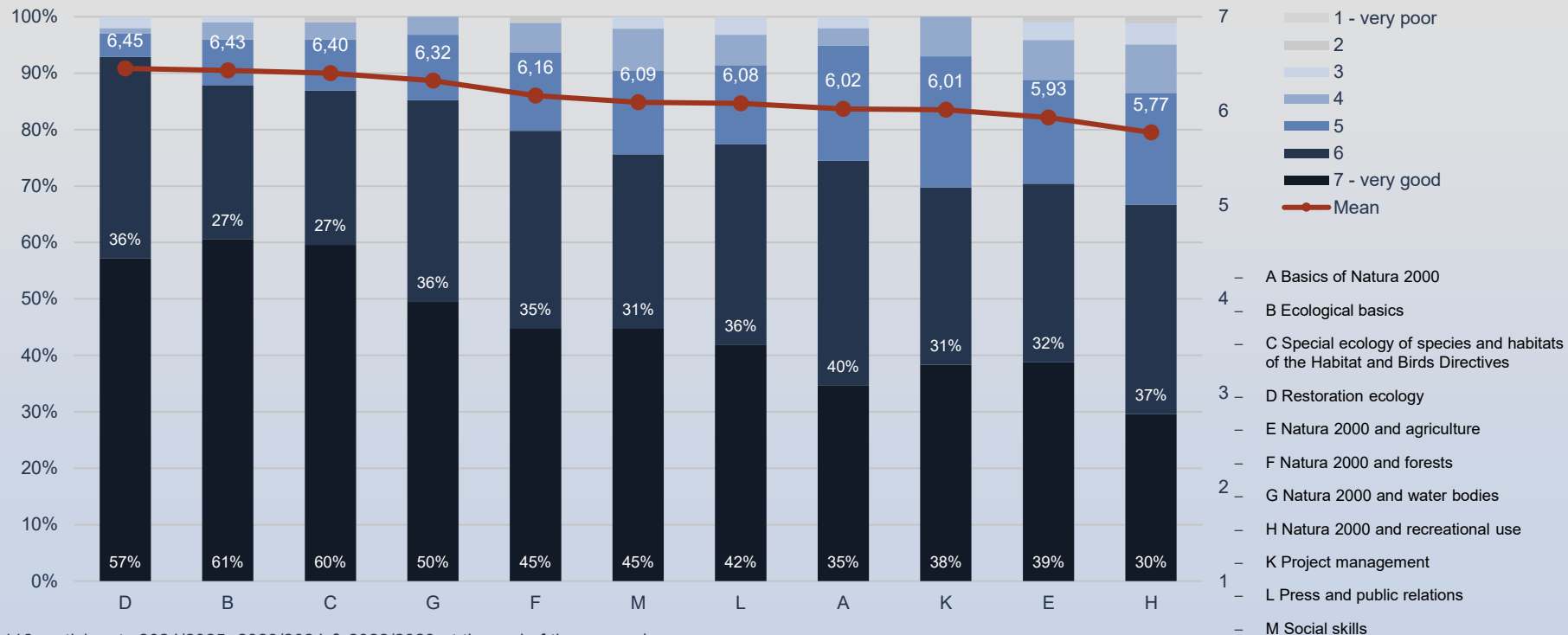
How would you rate the following points for topic block XY? The structure of the topic block and modules



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
Topic blocks ranked by descending mean values | Percentage values for 6, 7 – very good

Evaluation: Quality of teaching materials (total sample)

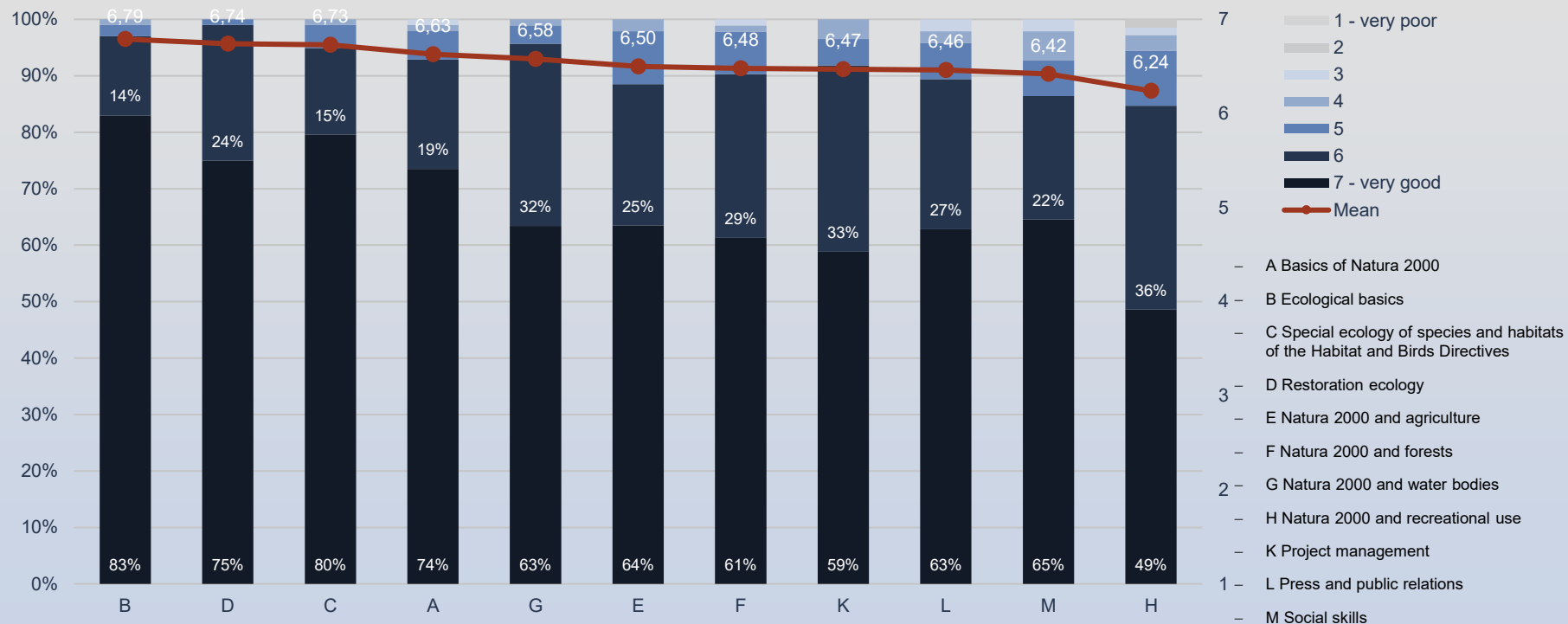
How would you rate the following points for topic block XY? The quality of the teaching materials used



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
Topics ranked by descending mean values | Percentage values for 6, 7 – very good

Evaluation: Competence of lecturers (total sample)

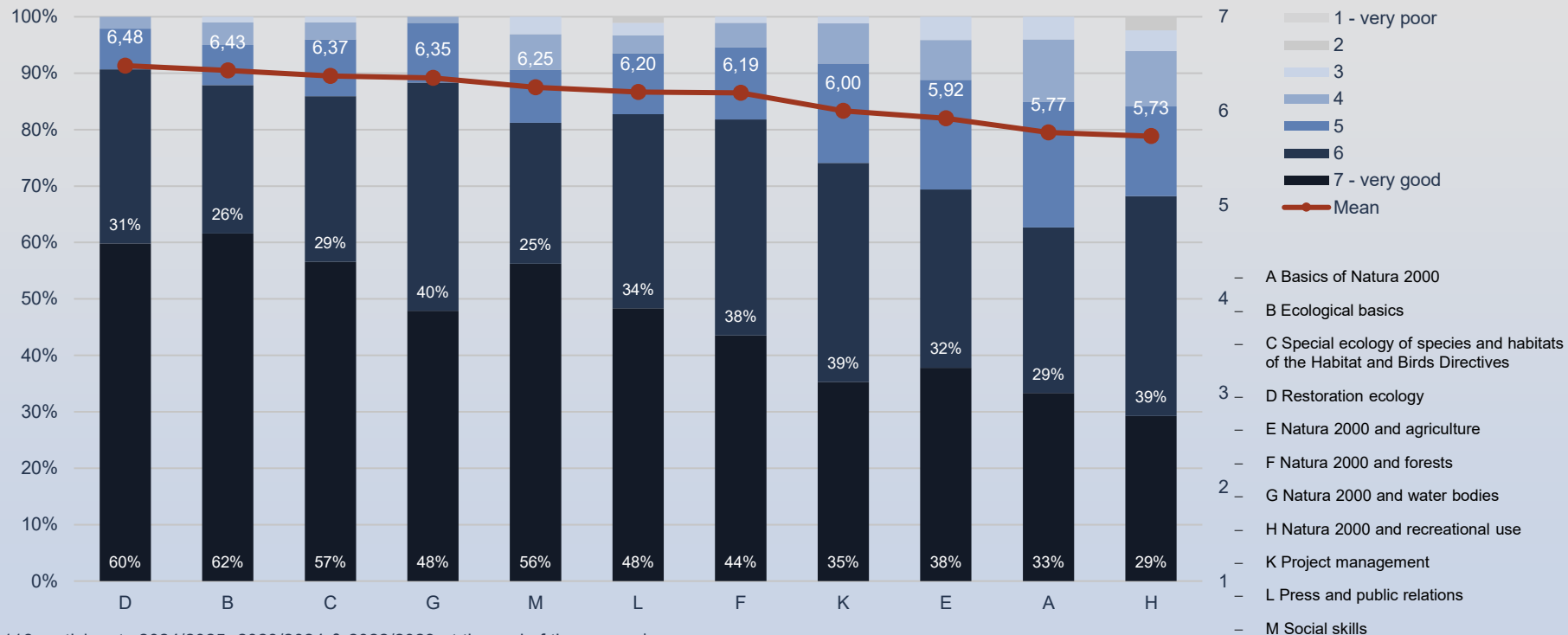
How would you rate the following points for topic block XY? Competence of lecturers



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
Subject areas ranked by descending mean values | Percentage values for 6, 7 – very good

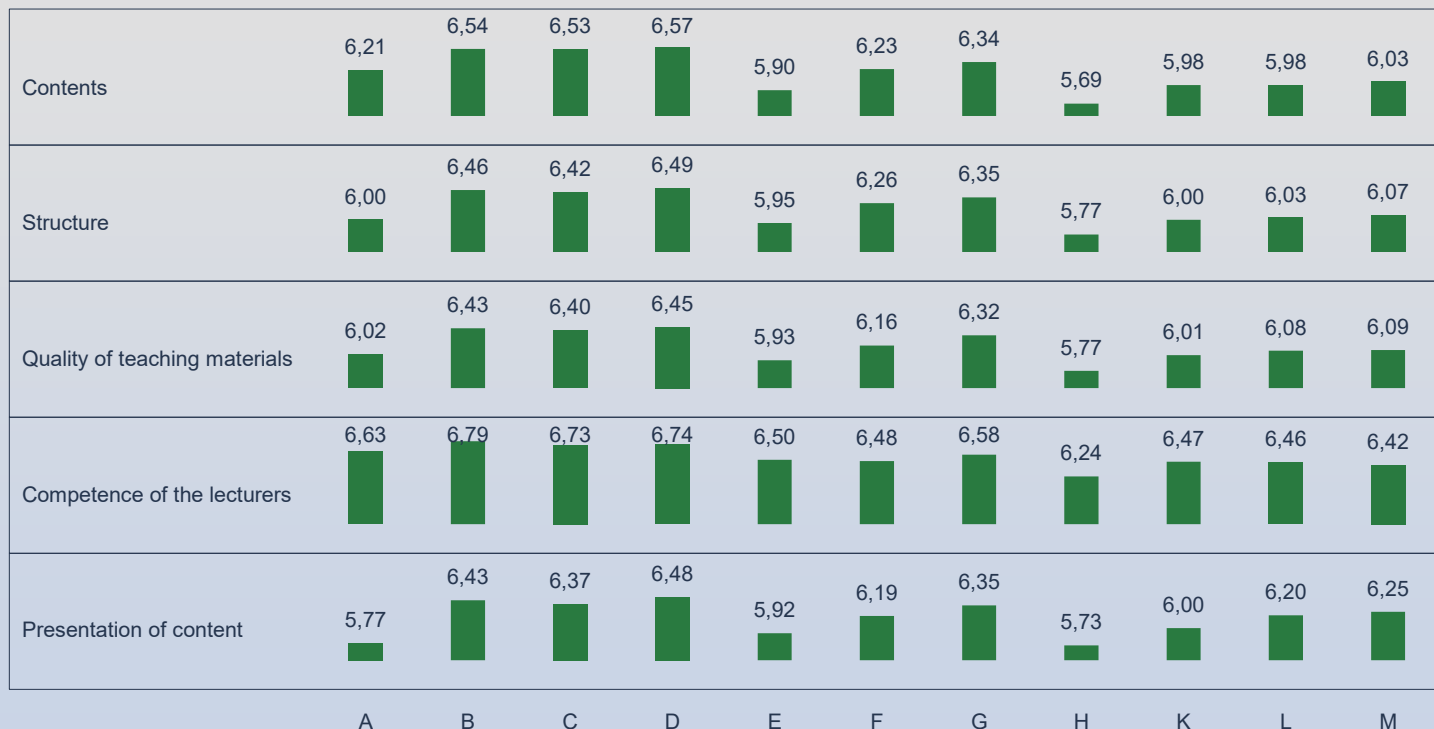
Evaluation: Presentation of content (overall sample)

How would you rate the following points for topic block XY? Presentation of content by lecturers



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
Topics ranked by descending mean values | Percentage values for 6, 7 - very good

Overview of evaluations for 2024/2025

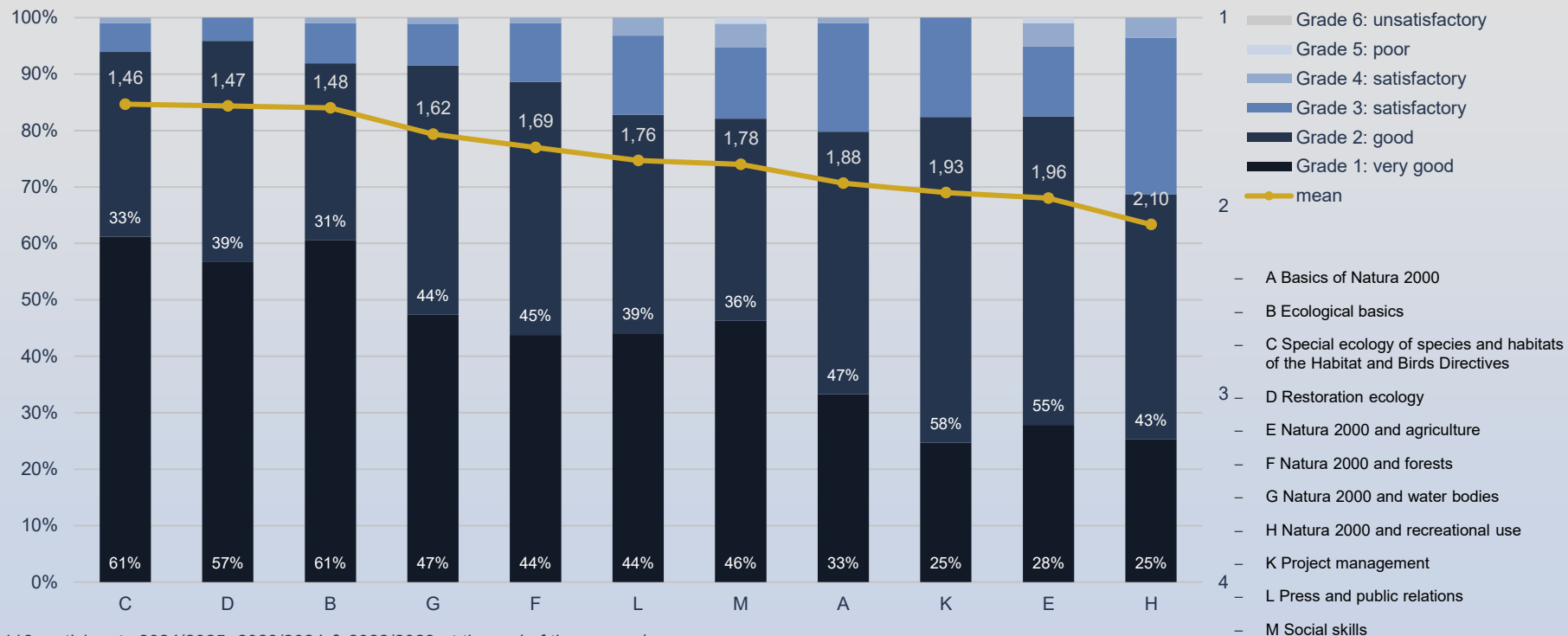


- A Basics of Natura 2000
- B Ecological basics
- C Special ecology of species and habitats of the Habitats and Birds Directives
- D Restoration ecology
- E Natura 2000 and agriculture
- F Natura 2000 and forests
- G Natura 2000 and water bodies
- H Natura 2000 and recreational use
- K Project management
- L Press and public relations
- M Social skills

n=32 (2024/2025) Participants at the end of the course

Overall rating: School grade (total sample)

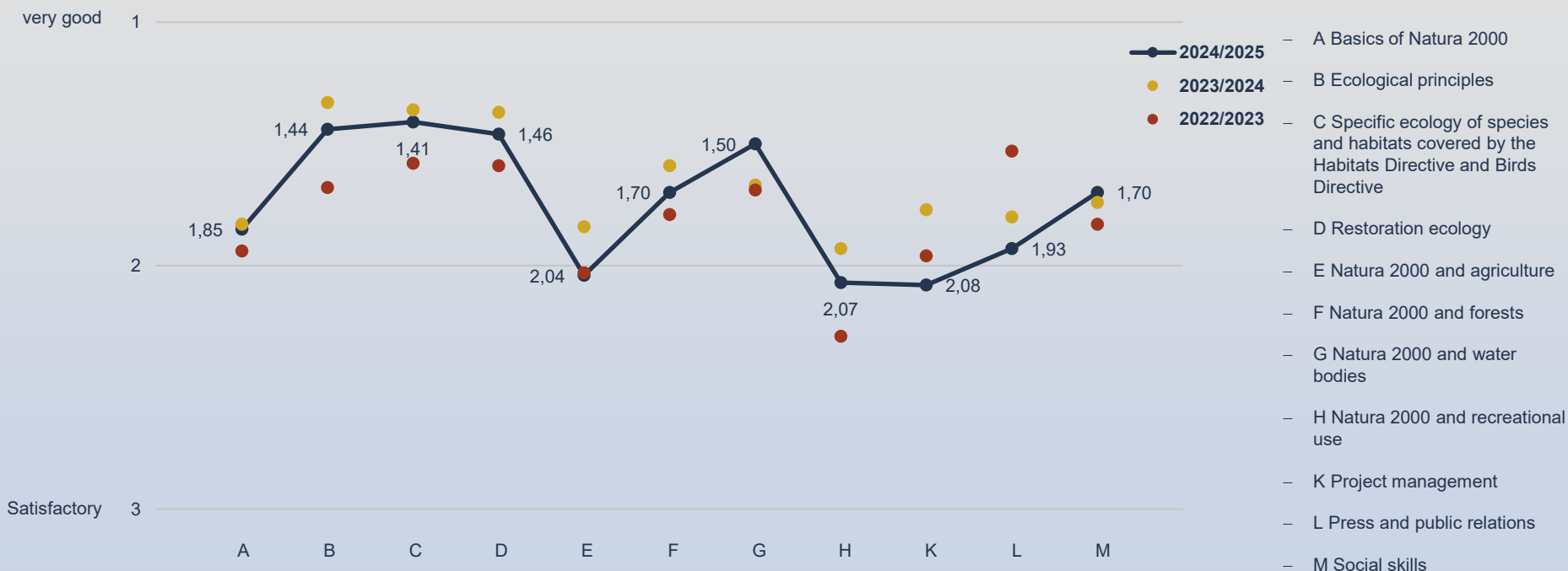
All in all: How would you rate the subject area with a school grade?



n=116 participants 2024/2025, 2023/2024 & 2022/2023 at the end of the course |
 Topics ranked by descending average grade | Percentage values with % values for 1 - very good & 2 - good

Overall assessment: School grade (time comparison)

All in all: How would you rate this topic block with a school grade?



n=32 (2024/2025), n=45 (2023/2024) & n=39 (2022/2023) Participants at the end of the course

V. Appendix

Data basis

- Instrument:
 - Two standardised online questionnaires with options for open-ended text responses, see questionnaire as Word document: ***Questionnaire_E-Learning Course Natura 2000 Manager_240514.docx***
 - Email invitations with personalised questionnaire access and several reminders
- Samples:
 - 43 (2024/2025), 45 (2024/2023) & 39 (2022/2023) participants
- Survey period:
 - 2024/2025: 14 November to 6 December 2024 (part 1) & 5 to 21 June 2025 (part 2)
 - 2023/2024: 4 to 25 November 2023 (part 1) & 18 May to 14 June 2024 (part 2)
 - 2022/2023: 9 to 25 November 2022 (part 1) & 10 May to 19 June 2023 (part 2)
- Survey duration, median:
 - Part 1 – 8 minutes
 - Part 2 – 53 minutes

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Jörg Schneider, M.A., is a freelance social and market researcher and owner of js_studien+analysen.

He is an associate researcher at the Research Centre for the Public Sphere and Society (fög) at the University of Zurich, for which he regularly conducts media content analyses, survey studies and statistical data analyses.

His academic interests lie in the field of media, communication, image and reputation research, as well as in the modelling of behavioural patterns and lifestyles.

Another focus of his scientific work is the study of empirical social research methods, particularly in relation to evaluation research, multivariate analysis methods and the linking of survey and media observation data.